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These promos required conceptual and writing abilities to target key audiences for IBM.
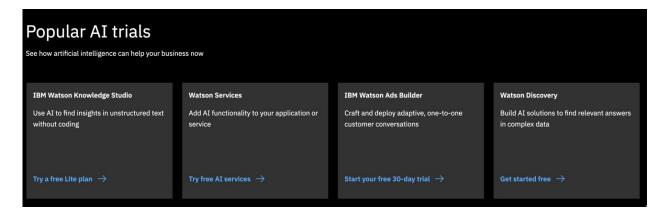
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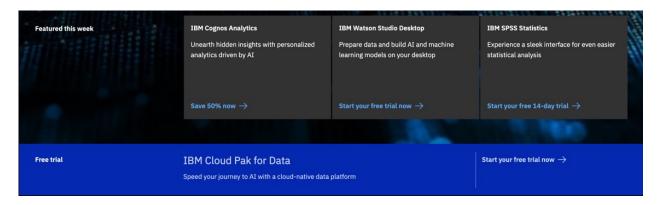| IBM Watson Knowledge Studio	Watson Services	IBM Watson Ads Builder	Watson Discovery
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