

## Educate users to find rights-cleared audio in Sound Collection

### Context

Music copyrights on Facebook are monitored for appropriate use to prevent copyright violation. If a posted video contains music that violates copyright usage, the video may be deleted or amended, or the user may log a copyright dispute.

### Opportunity

Copyright violation messaging flows provided an opportunity to partner with the Music Rights team to promote Meta's [Sound Collection](#), which contains rights-cleared music to use for free on Meta apps.

Our two teams collaborated to produce content for violation confirmation screens to educate users about Sound Collection and to provide an easy entry point to the collection.

### Results

Users coming from these new entry points quickly accounted for 9-12% of Sound Collection's daily average users and 2-5% of daily song downloads.

✔ **You accepted the video changes.** ✕

To help avoid copyright violations on Meta technologies in the future, visit our [Help Center](#) or use rights-cleared music and sound effects from [Sound Collection](#).

Close

✔ **You submitted a dispute.** ✕

You'll get an update when the rights owner reviews your dispute and makes a decision.

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✔ **Your video was removed.** ✕

The issue is resolved and no further action is needed.

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